



Affiliate & Promotion Guide

This guide has been created to help you understand MyFreezEasy & how to share it with your communities. I'm all about connecting the right product & message with the right customers...and helping you earn extra revenue too. This guide is designed to help you do just that...resulting in increased conversions and payouts. Feel free to use the content included here as part of your promotion.

What is MyFreezEasy?

MyFreezEasy is the monthly membership program, related to FreezEasy. We have a BASIC membership where members of the freezer cooking meal plan subscription log in to get access to the new meal plans each month. And we have a PREMIUM membership that gives members access the "build your own meal plan" desktop app.

The goal is help members create their own meal plans so they can make 10 to 12 meals for your freezer in less than one hour. It takes a specific type or style of recipe and meal to make that happen and I've designed pre-set meal plans with that goal in mind. I want you to be able to get 10 meals into your freezer without spending all afternoon in the kitchen.

How is MyFreezEasy different from FreezEasy?

FreezEasy is the website where we share freezer friendly recipes, individual meal plans in the FreezEasy store, freezer cooking tips & strategies and more! There is no monthly membership program connected to FreezEasy.

MyFreezEasy is the place where you can go to sign up to get access to 5 different meal plans each month, and if you really want to get personal with meal planning – we will soon release a desktop app that will allow you to create or customize meal plans that will be perfect for your family!

My hope is to remove the overwhelming feelings that surround feeding your family... every single night...every single day...sometimes, every single hour. (At least that's how it feels some days with keeping my 4 boys fed, full and happy!)



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What do the MyFreezEasy freezer cooking meal plans contain?

The MyFreezEasy Freezer Cooking Meal Plans are printable downloads that contains recipes, shopping lists, assembly notes, assembly instructions, 1 new assembly video each month, and printable labels for your bags and trays.

The new meal plans are uploaded into the member area each month.

The meal plans are created and packaged to make you spend as little time in the grocery store getting what you need, and as little time in the kitchen preparing the 10 meals for the freezer.

The member area also contains a video library, a resource library and a free freezer cooking workshop.

Who are MyFreezeEasy meal plans designed to help?

I've designed and set up these meal plans with both freezer cooking newbies and the experienced home chef in mind. Both can feel equally overwhelmed with the need to feed their families delicious and healthful meals every night, so you can be experienced or a newbie to take advantage of the FreezEasy meal plans.

The greatest feature (IMO!) of these meal plans is the access to secret, private, hidden "assembly videos" where I assemble the meals in my kitchen and teach you how to do it in yours. And the bonus is that...when you watch the videos and cook along with me, it's like we are doing it together and you're not alone in your efforts!!!

In the videos, I teach you the basic strategies for making this work efficiently and effectively for you. I teach you about the different recipes featured in the plan and how to cook them after they've been frozen. And I drop like cooking tricks and truth bombs every now and again too.

I'd love for you to join me in my kitchen as I join you in yours.



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Affiliate Portal for MyFreezEasy - How to Get Your Links & Graphics

The affiliate portal for the MyFreezEasy links and graphics is within MyFreezEasy.

You'll need to [log in](#) to get access to the [Partner Center](#). From the Welcome page, click on the Partner Center. Within the Partner Center, you can see your commissions, get HTML code for banners and get the tracking links with your affiliate ID that you can use in promotion of the program.

If you have any questions or trouble, please email support@freezeasy.com.

Affiliate Commissions for MyFreezEasy

- Basic Membership Commission - \$15 per new user purchase
- Premium Membership Commission - \$25 per new user purchase
- Upgrade from Basic to Premium Commission - \$10 per new user upgrade

*The flat rate commissions are paid out for single new user and if they pay with the monthly subscription or the annual subscription. Payments are made NET15 via Paypal.

Best Uses & Tips for Increasing Conversions

1. Email newsletter - share a personal story with your community about how freezer cooking has made life in the kitchen easier for you. Share about the special features of the MyFreezEasy meal plans.
2. Social media promotion, especially on the weekends - sales and conversion % is higher on the weekends as readers have more flex-time to learn about the program and join in.
3. Outline all that you get and feature the benefits (save time, money, sanity) of having a stack of meals in the freezer.
4. Interview with Erin - let's hop on your social channels and do an interview or Q/A!